

AGENDA MARCH 30- APRIL 1



LEADERSHIP FOR MIDWESTERN WATERSHEDS

*A network for knowledge exchange
among agricultural watershed
management professionals.*

2022 Meeting: Cultivating Leadership

Wednesday, March 30

6:30 PM Pre-event social (Backwater Bar & Grill, adjacent to Waterfront Hotel)

Thursday, March 31

8:00 AM Registration and light breakfast (Dousman House)

9:00 AM Welcome and introductions –
Craig Ficenec, Sand County Foundation

9:15 AM A Brief Cultural History of
Prairie du Chien – *Mary Elise Antoine,
Prairie du Chien Historical Society*

9:30 AM Building Quality Relationships across
Perceived Divides (presentation and group activities)

– *Jessica Jane Spayde, Division of Extension,
Crawford County, WI*

– *Amy Greil, Division of Extension, Kenosha County, WI*

– *Jessica Beckendorf, Division of Extension,
Waupaca County, WI*

10:30 AM Break

10:50 AM Building Quality Relationships across
Perceived Divides (continued)

12:00 PM Buffet lunch (Dousman House)

1:00 PM Leading within Farmer Networks

– *Loran Steinlage, Flolo Farms, West Union, Iowa*

– *Tony Peirick, T&R Dairy, Watertown, WI*

– *Martha McFarland, Hawkeye Buffalo & Cattle Ranch,
Fredericksburg, IA*

– *Tom Cotter, Cotter Farms, Austin, MN*

2:00 PM Break

2:15 PM Leading within Farmer Networks
(farmer panel followed by facilitated discussion)

3:30 PM Break

3:45 PM Cultivating Sustainability through
Farmer Networks

– *Maggie Norton, Practical Farmers of Iowa*

– *Lauren Asprooth, Ph.D. Candidate, University of
California, Davis*

4:15 PM Showcase of Failures (group activity)

4:45 PM Wrap up and group photo

5:30 PM Happy hour (Backwater Bar & Grill,
adjacent to Waterfront Hotel)

6:30 PM Dinner (Backwater Bar & Grill)

Friday, April 1

7:30 AM Light breakfast (Dousman House)

8:00 AM Ecosystem Service Programs -
Perspectives from local partners

– *Eric Schmechel, Dubuque County Soil and Water
Conservation District, Iowa*

– *Leif Fixen, The Nature Conservancy, Minnesota*

– *Mark Lefebvre, Stearns County Soil and Water
Conservation District, Minnesota*

9:00 AM Facilitated discussion

9:30 AM Break

9:45 AM Lessons Learned from Wisconsin's
Producer-led Watershed Protection Program –
*Rachel Rushmann, Wisconsin Department of
Agriculture, Trade and Consumer Protection*

10:15 AM Agency Updates – *Eric Allness,
USDA-NRCS-Wisconsin, and others*

10:45 AM Break

11:00 AM Staying Engaged Through
"The Confluence" – *Jenny Seifert,
University of Wisconsin-Madison Division of Extension*

11:15 AM Closing Exercise

11:45 AM Lunch and Adjourn

WALTON FAMILY
FOUNDATION

