

# Translating Science Into Action



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**USDA Midwest Climate Hub**

**8 November 2023**





# Intro To Climate Hubs

## Assessments and Syntheses

*Delivering relevant information*

## Outreach and Education

*Enabling climate-informed decisions*

## Technical Support

*Facilitating engagement, discovery and exchange*



# Climate Smart Agriculture

Climate-Smart Agriculture is guided by three main goals:

**1. Increased productivity (sustainably intensifying agriculture)**

**2. Enhanced resilience (adapting to climate change)**

**3. Reduced emissions (mitigating greenhouse gas emissions)**

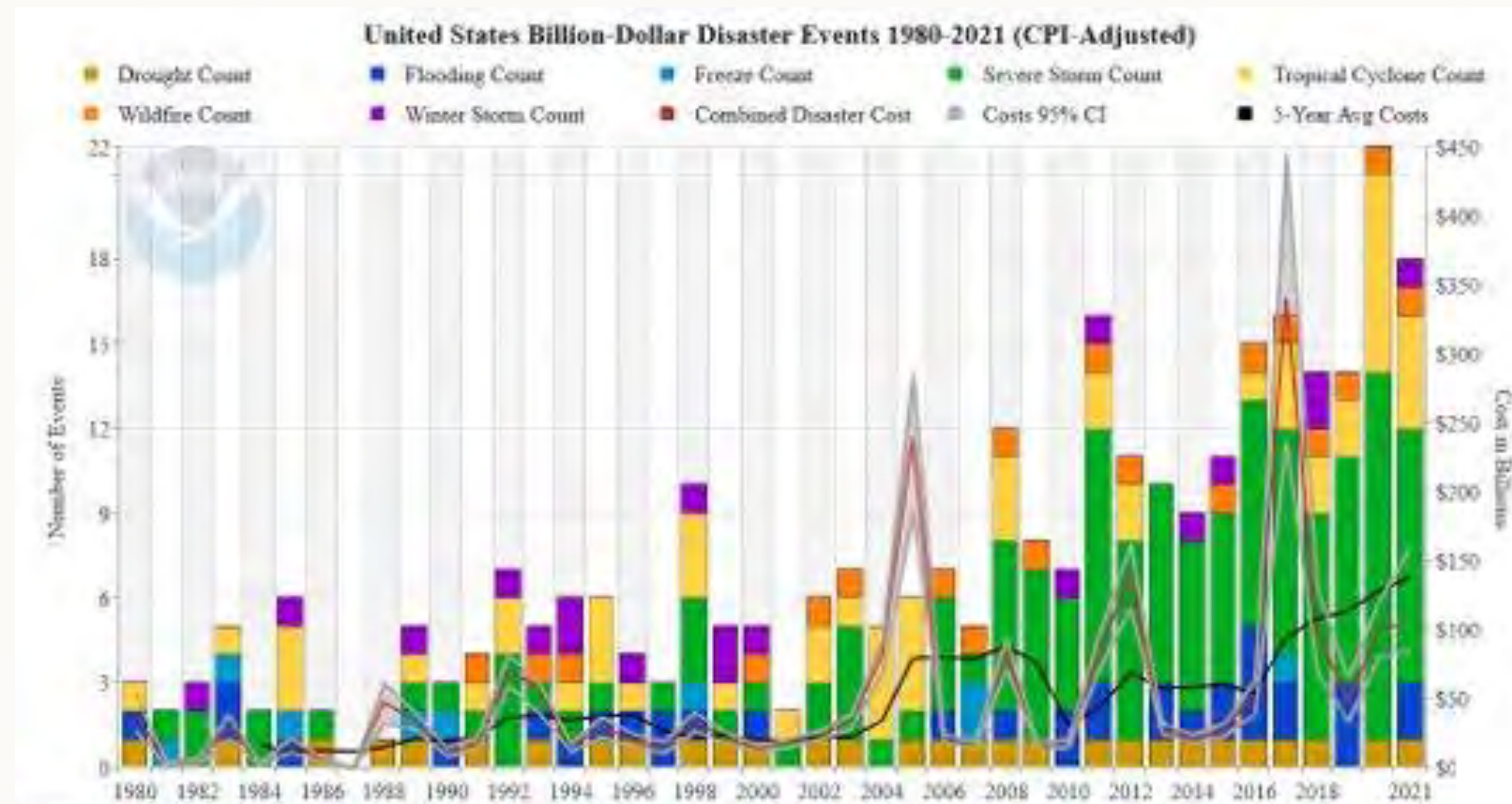
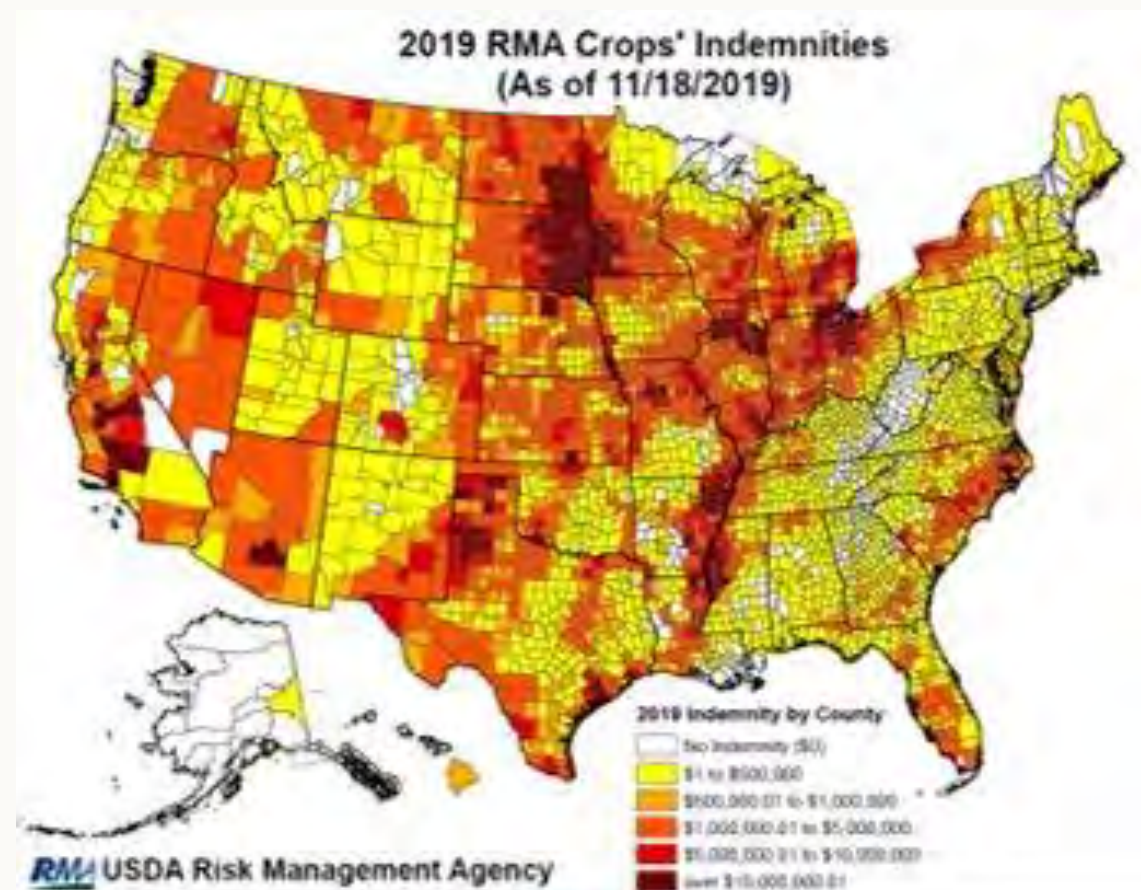




# Climate-Impacted Issues for Agriculture

## What are we adapting to?

- Bigger events
- More extremes
- Larger disaster issues
- Increased variability

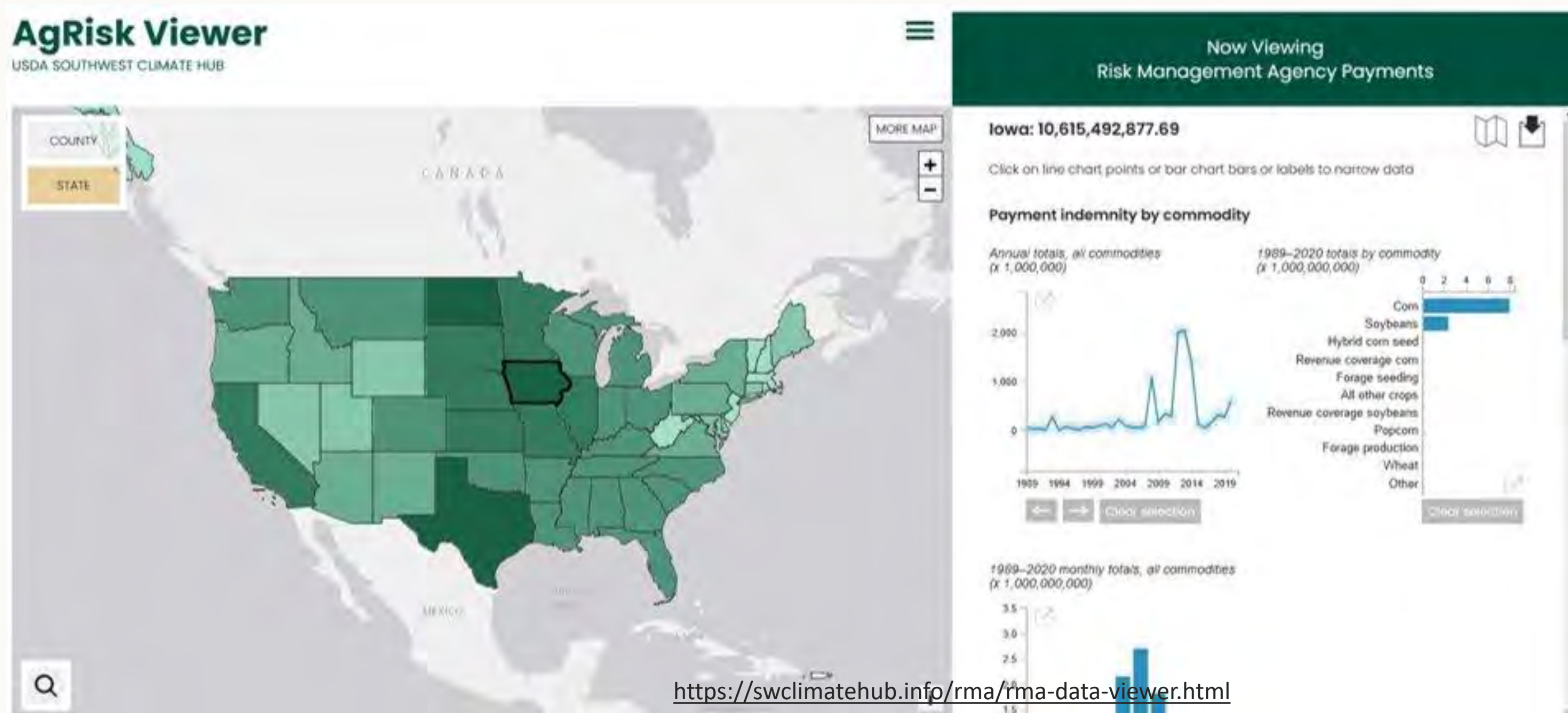




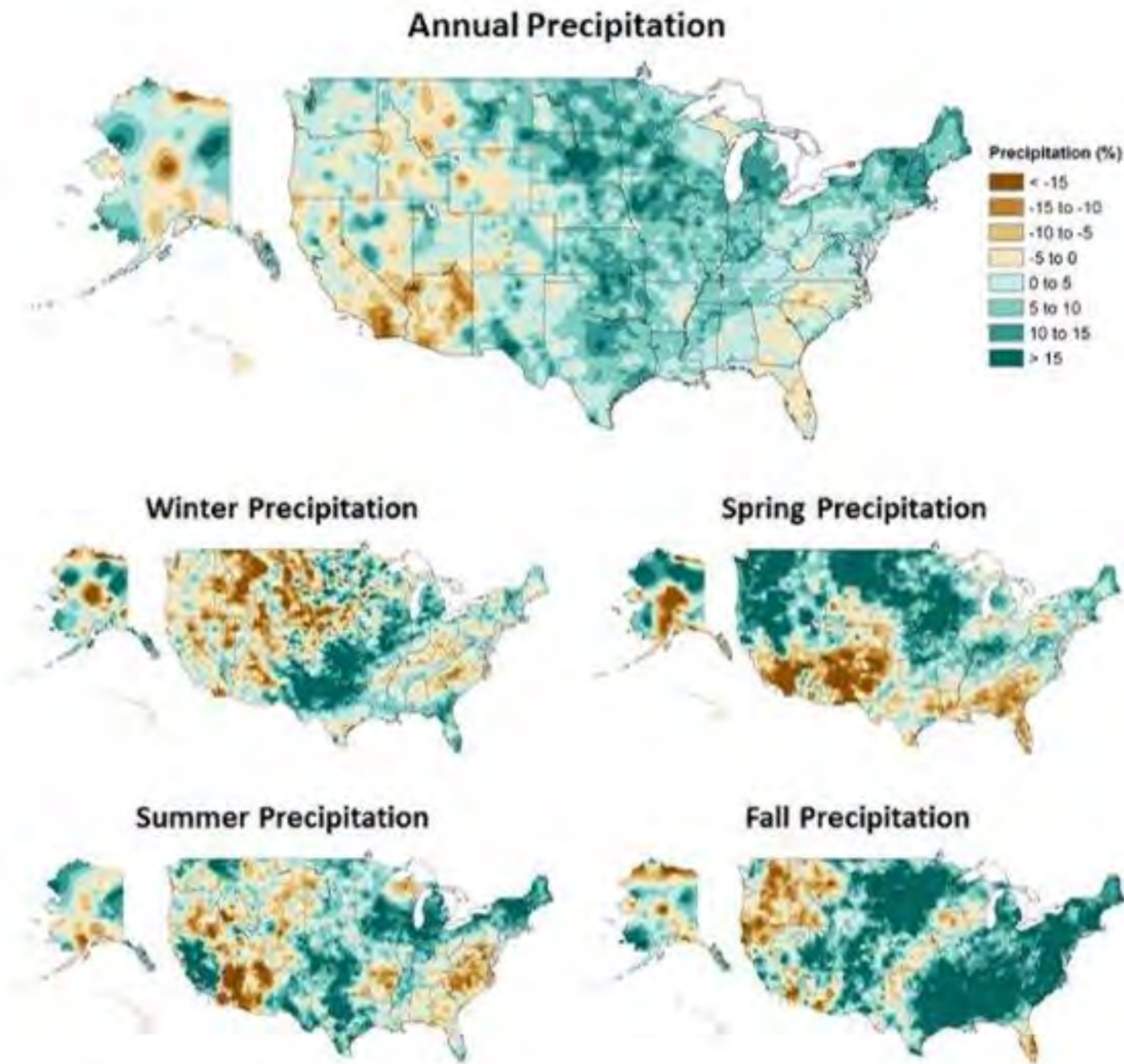
# Climate-Impacted Issues for Agriculture

Since 1989, Iowa has the 3<sup>rd</sup> highest RMA indemnity payments.

- Texas: \$20.6 B
- North Dakota: \$12.7 B
- Iowa: \$10.6 B
- Drought - largest
- Wetness - most consistent



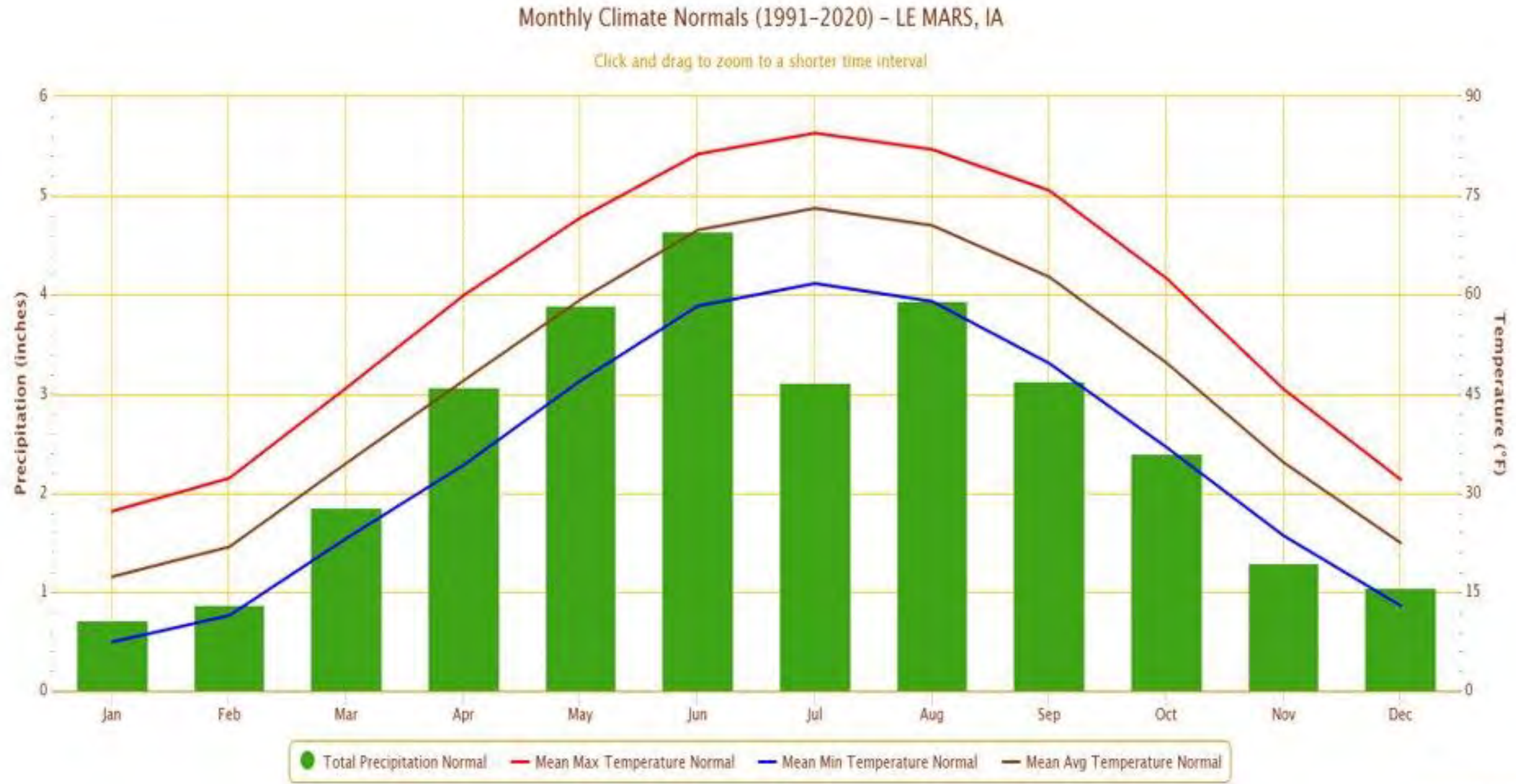
# Precipitation Change



**Figure 7.1:** Annual and seasonal changes in precipitation over the United States. Changes are the average for present-day (1986–2015) minus the average for the first half of the last century (1901–1960 for the contiguous United States, 1925–1960 for Alaska and Hawai'i) divided by the average for the first half of the century. (Figure source: [top panel] adapted from Peterson et al. 2013,<sup>78</sup> © American Meteorological Society. Used with permission; [bottom four panels] NOAA NCEI, data source: nCLIMDiv).



# 30 Year Climatology (Le Mars, IA)



Powered by ACIS

# Temperature Change

- **Warming**
  - **Winter**
  - **Nights**
- **Adds livestock/human stress**
- **Push GDD accumulation/phenological state**
- **Does help increase frost free season period**

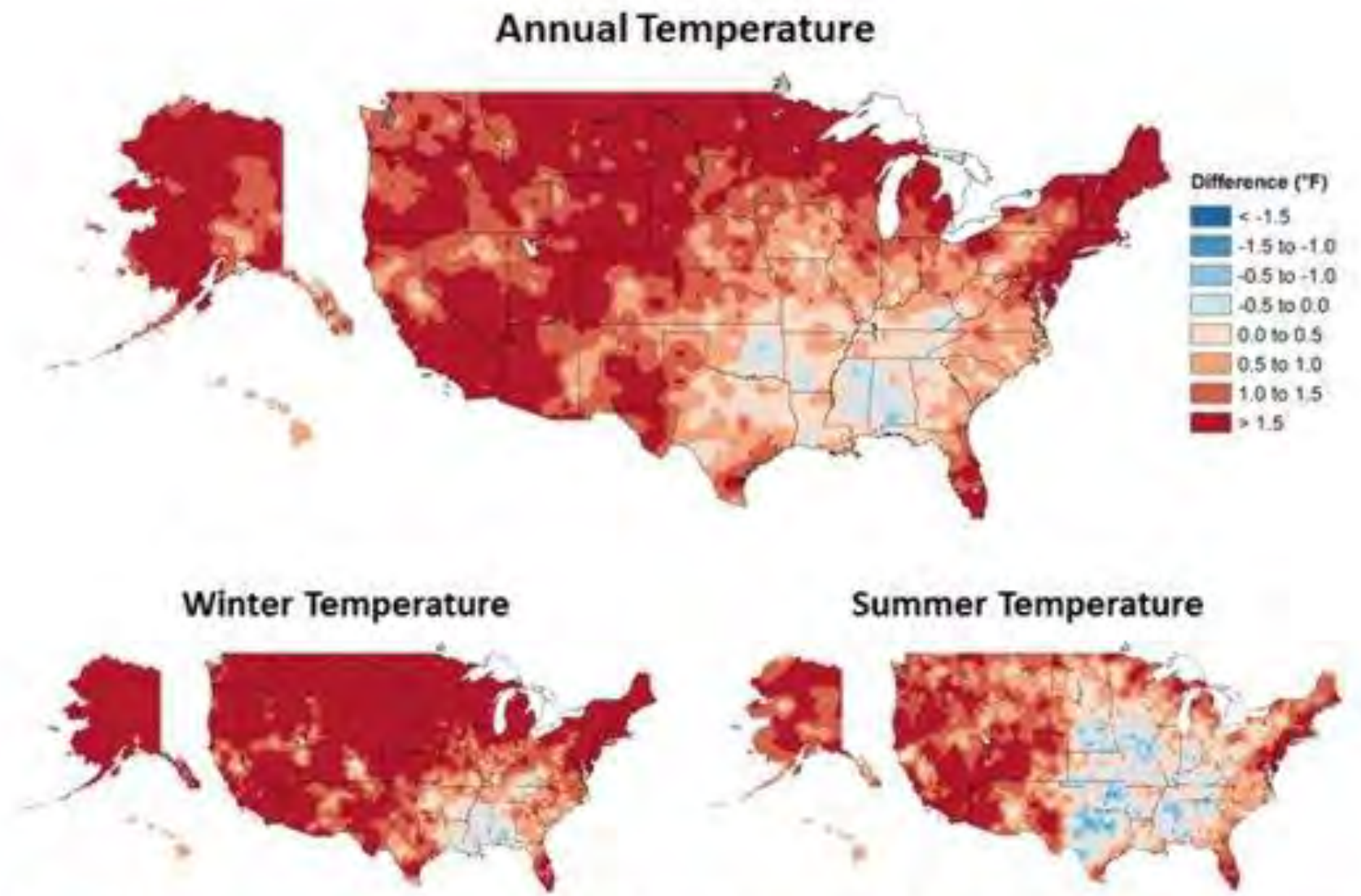
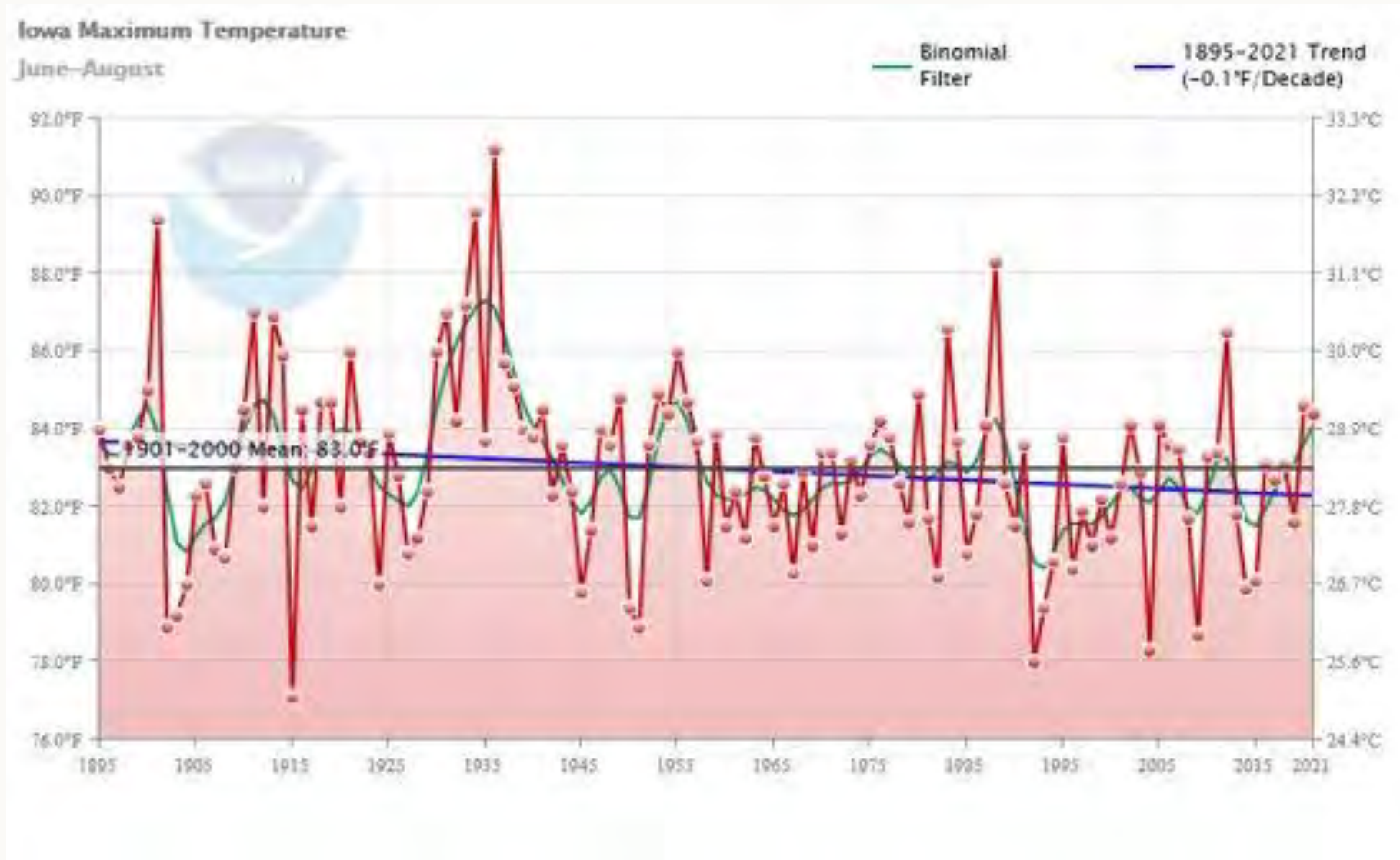


Figure 6.1. Observed changes in annual, winter, and summer temperature (°F). Changes are the difference between the average for present-day (1986–2016) and the average for the first half of the last century (1901–1960 for the contiguous United States, 1925–1960 for Alaska and Hawai'i). Estimates are derived from the nClimDiv dataset.<sup>1,2</sup> (Figure source: NOAA/NCEI).

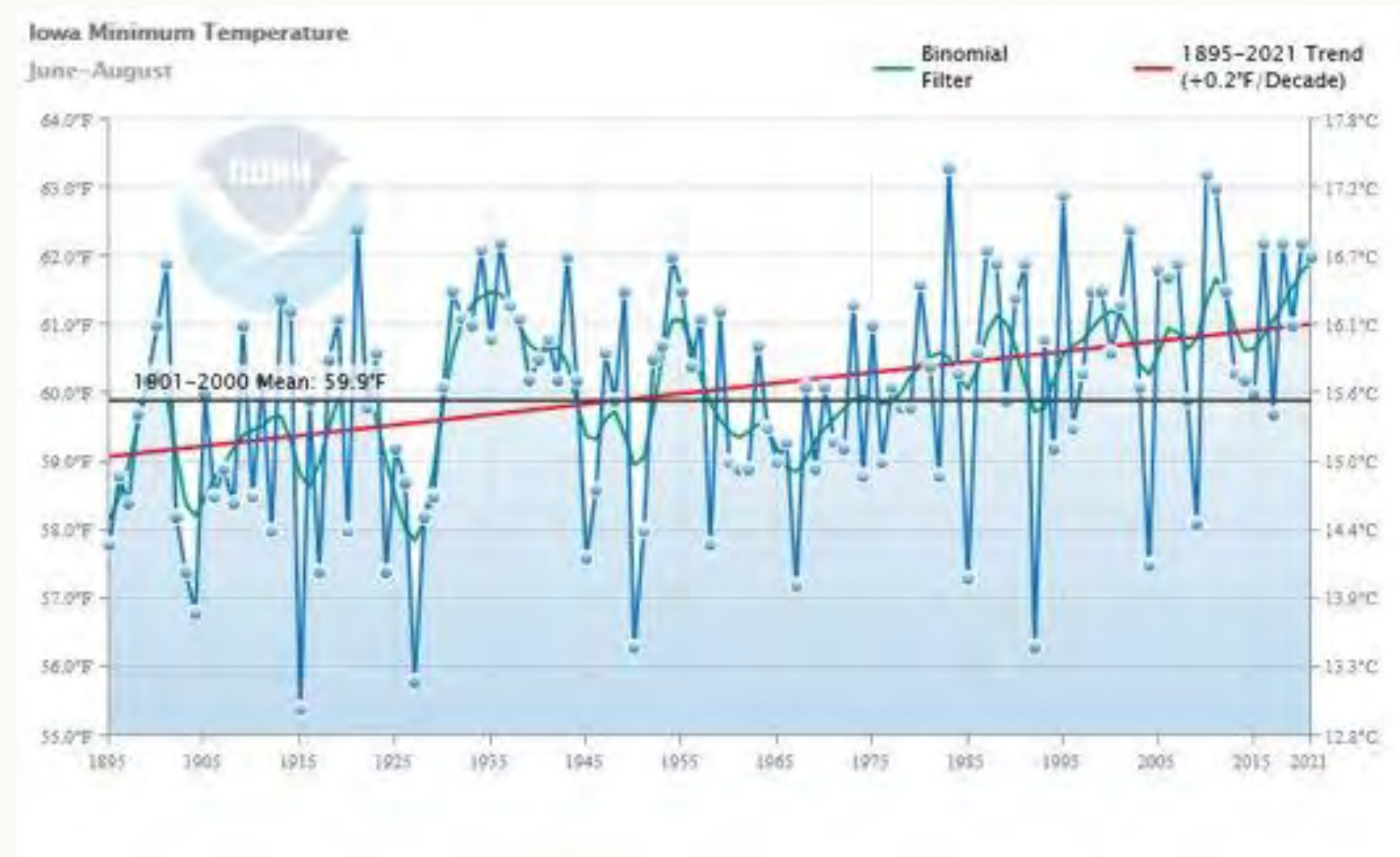




# Iowa Summer Temperatures



**Maximums cooling  
(fewer hot days)**



**Minimums warming  
(warmer nights)**

# Livestock Issues with Temperature and Humidity

- **Warm/humid conditions- less cooling at night**
- **Creates additional stress on livestock**
  - **Reduced production**
  - **Reduced gain**
  - **Possible breeding issues**
  - **Mortality- extreme cases**

**Tougher on humans working in these conditions, too.**

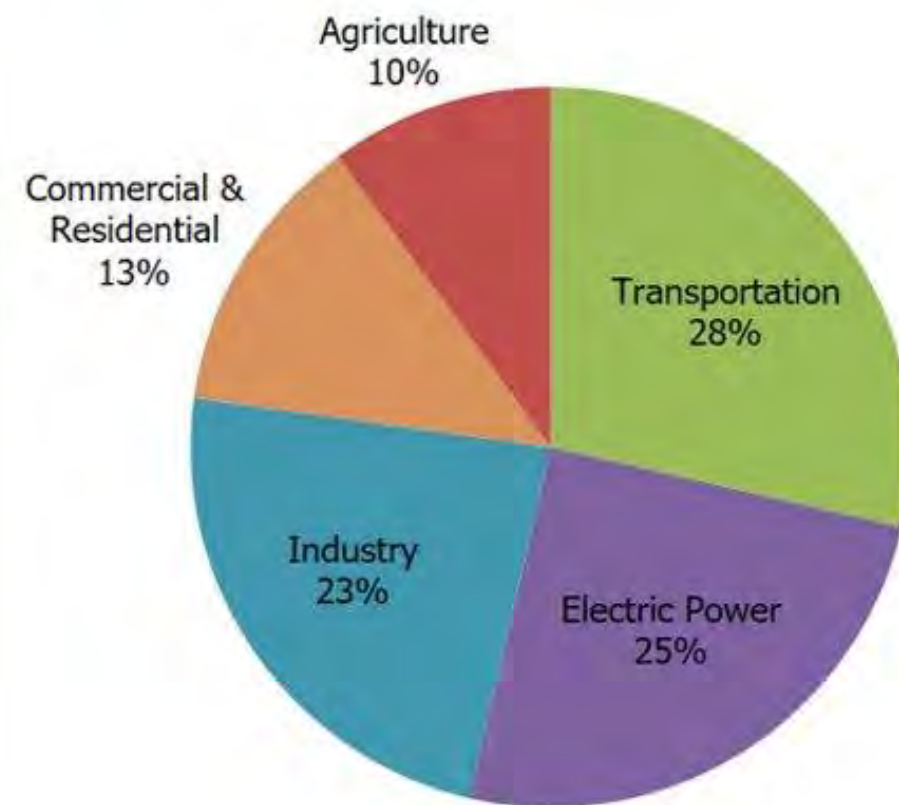




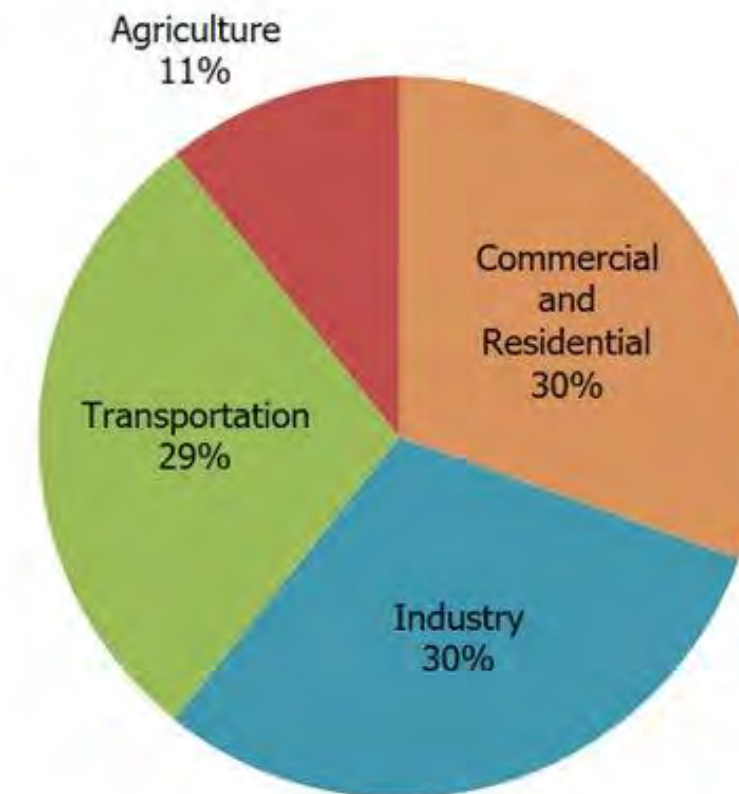
# Climate-Smart Agriculture

## What are we trying to mitigate?

### Total U.S. Greenhouse Gas Emissions by Economic Sector in 2021

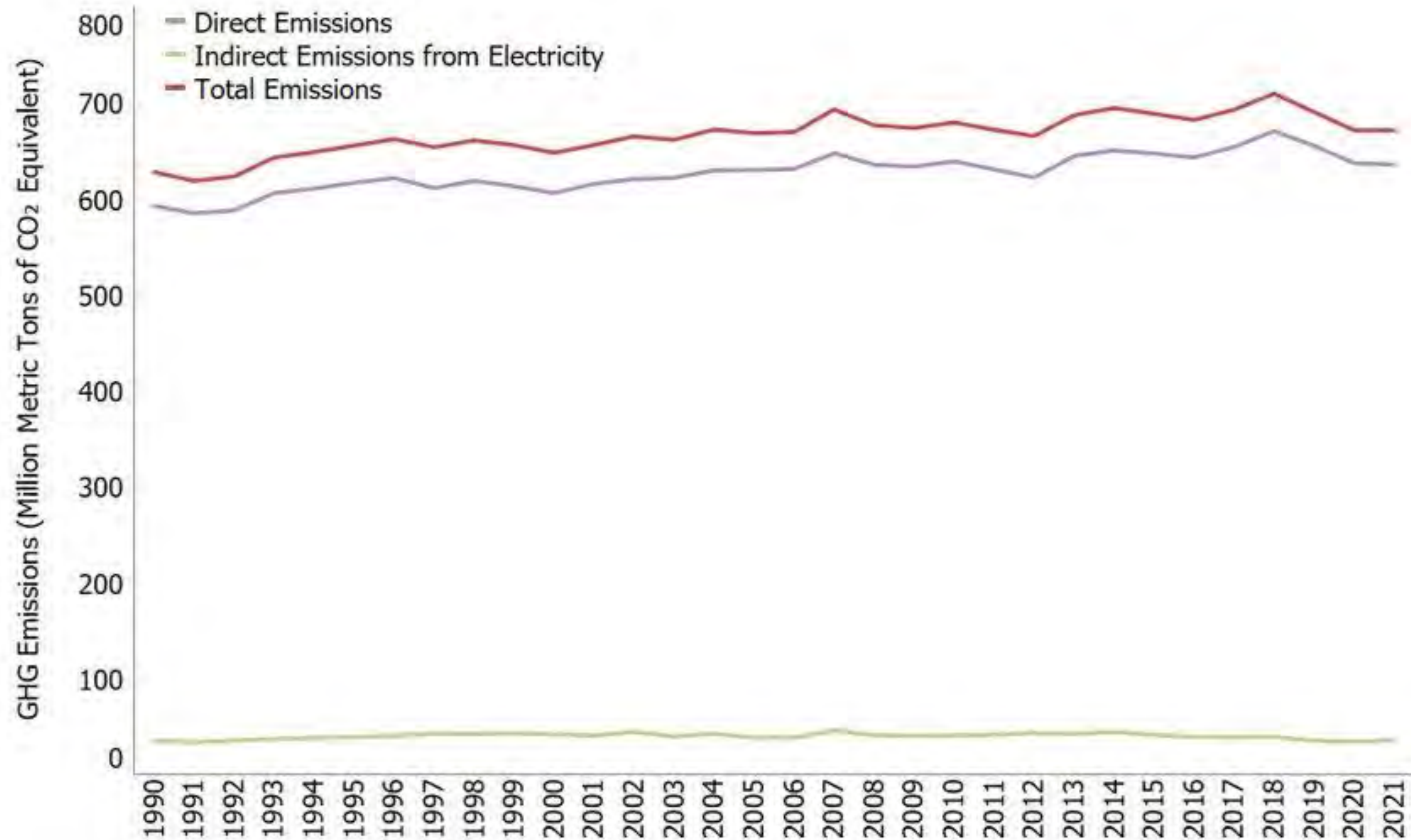


Total U.S. Greenhouse Gas Emissions by Economic Sector



Total U.S. Greenhouse Gas Emissions by Economic Sector and Electricity End-Use

# Climate-Smart Agriculture





# Climate-Smart Agriculture

## CSA- The Problem...

Conceptually, we have the general idea.

**What are the realities on the ground?**

# Climate Smart Agriculture

**What does a practice really do?**

**Can we quantify its capability?**

**Where do practices work (or not)?**

**How should practices be implemented?**

**How do we get practices adopted?**

**Can a practice be implemented incorrectly?**

**Can actions after a practice undo its effects?**

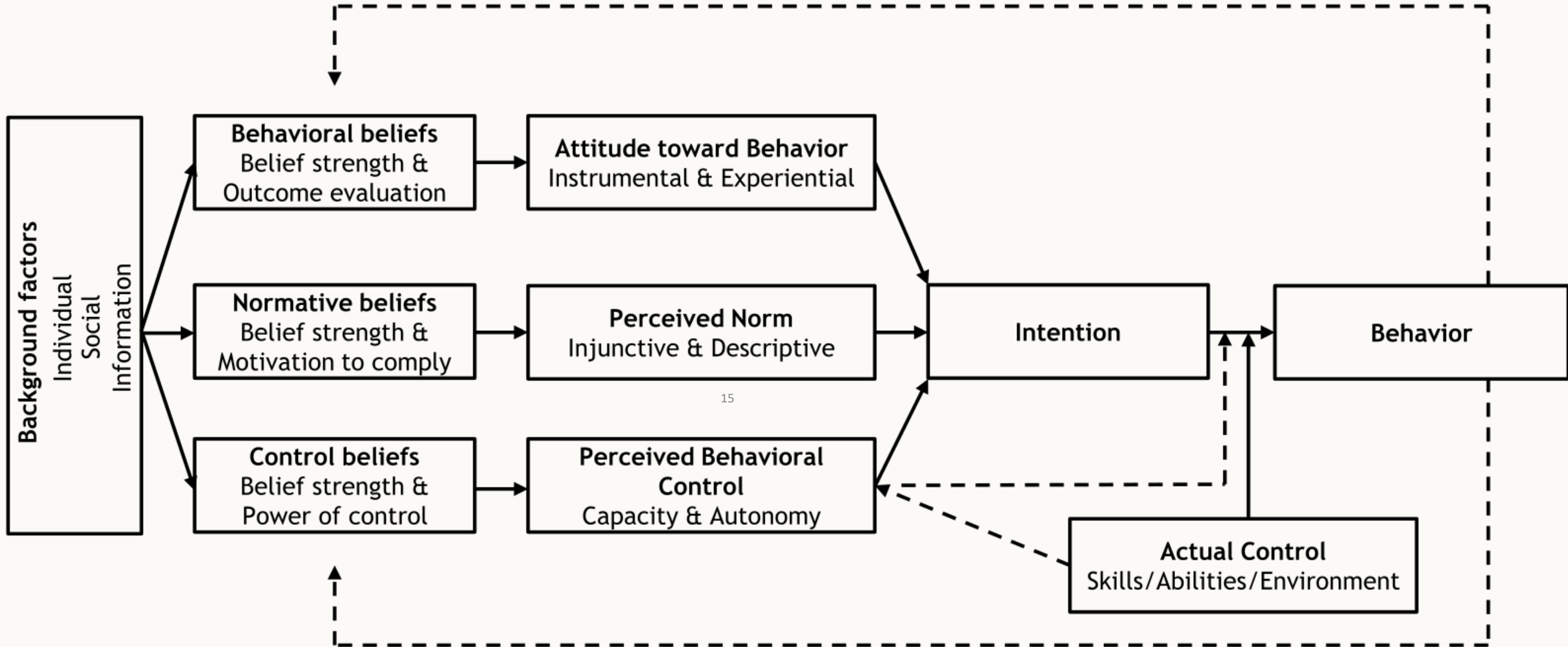
**What about for different crops?**





# The Reasoned Action Approach

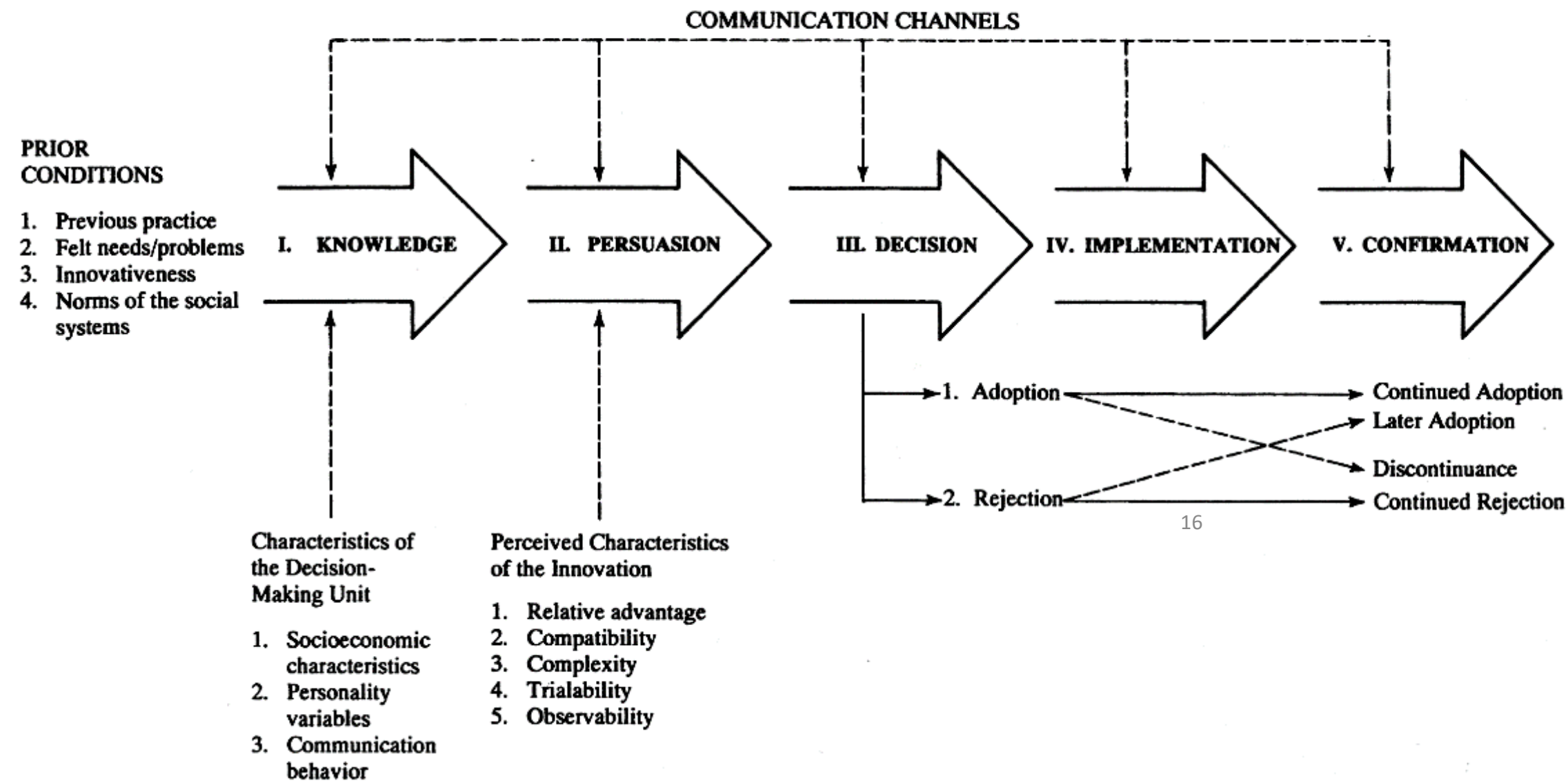
(Fishbein and Ajzen, 2010)



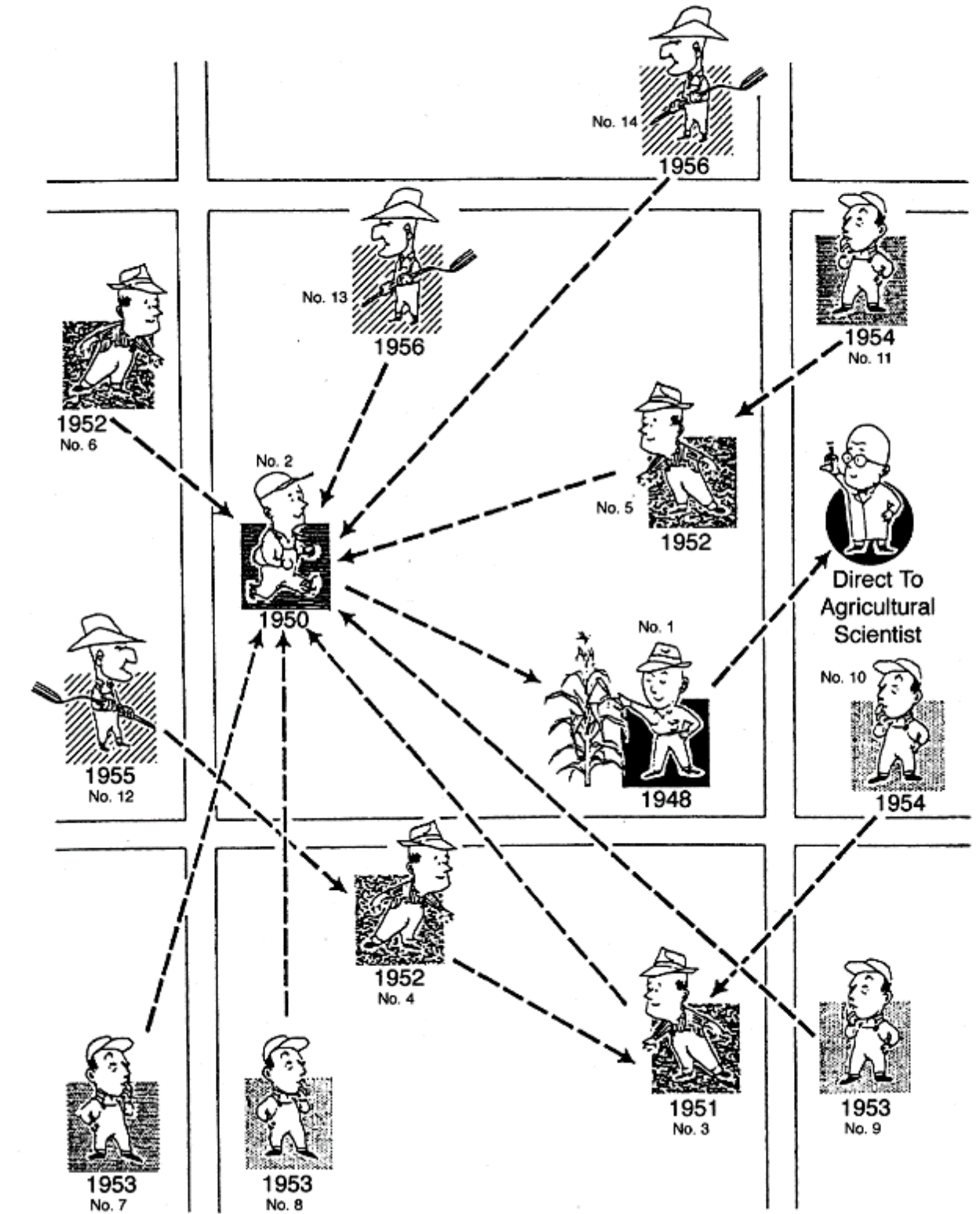
# Diffusion of Innovations

(Rogers, 2003)

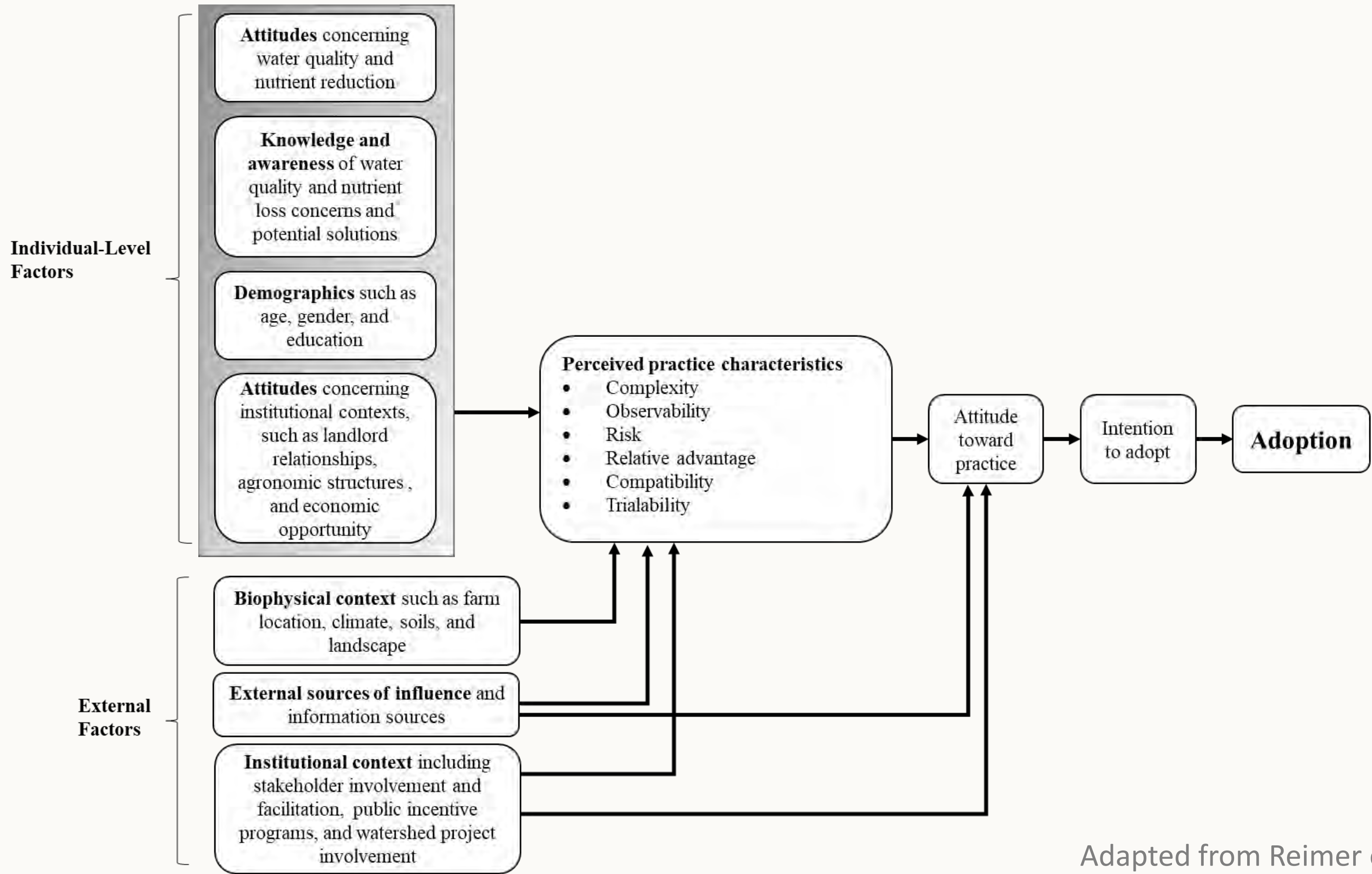
**Figure 5-1.** A Model of Five Stages in the Innovation-Decision Process



**Figure 7-4.** The Diffusion of a New Weed Spray in an Iowa Farm Neighborhood







Adapted from Reimer et al. 2012



## No-Till

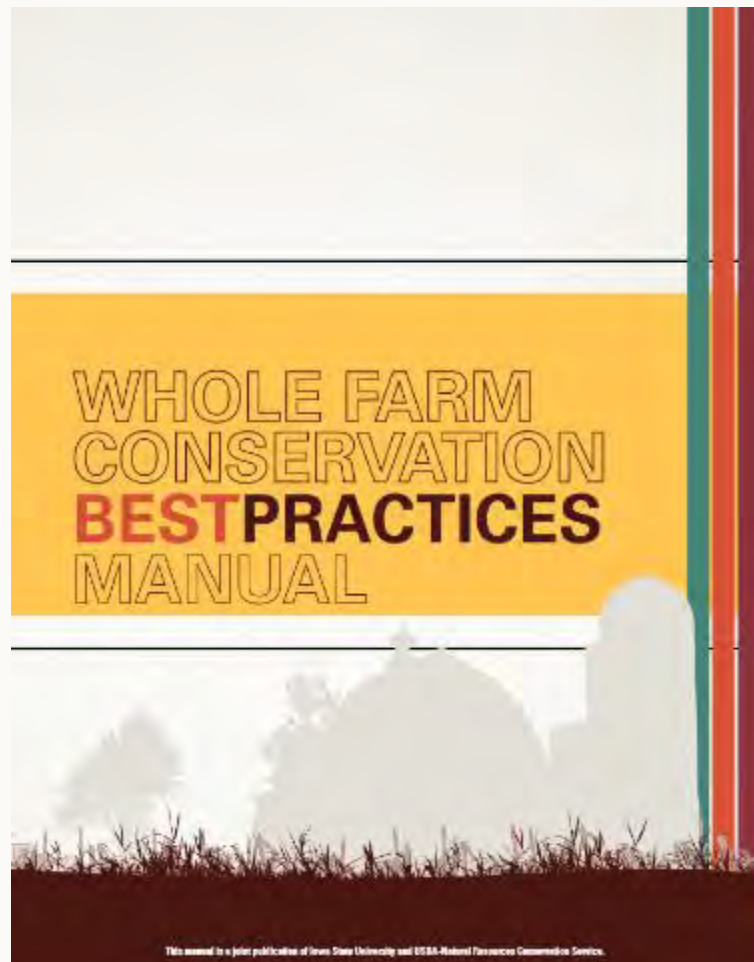


Don Poggensee, USDA-NRCS Photo Gallery

## Cover Crops



Lynn Betts, NRCS/SWCS Conservation Media Library



## Extended Rotations



Matt Liebman, <https://www.ucsusa.org/resources/rotating-crops-turning-profits>



# Research Gaps

1. Understanding intention (openness) as a dependent variable
2. Predicting the use of multiple, complementary practices

# Research Question

Which factors influence farmers' progression towards adopting multiple complementary conservation practices?

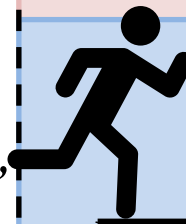
**Dependent Variable Categories**

*'Full Set User'*

*'No-Till Plus One'*

*'No-Till Plus Potential'*

*Reference Group: 'No-Till Only'*



**Row crops with some no-till integrated (or all no-till)** 20

Row crops with no-till, considering extended rotations and/or cover crops

**Row crops with no-till, plus extended rotations or cover crops**

Row crops with no-till plus extended rotations or cover crops, considering third practice

**Row crops with no-till, extended rotations, and cover crops integrated into the system**

376  
10%

1309  
36%

1150  
32%

765  
21%

**Conventional row crops, without no-till**

Conventional row crops, considering using no-till





**Individual-Level  
Characteristics**

- **Awareness and concern**
- **Support for action**
  
- **Perceived agronomic barriers**
- **Perceived economic barriers**
  
- Age
- Education
  
- Crop acres
- Percent of crop acres rented
- Pasture acres

**External  
Factors**

- **Public sector influence**
- **Social network influence**
- **Private sector influence**
- **On-farm research NGO influence**
  
- *Watershed organization participation*
- *Receipt of cost-share or tech. assistance*

Status as user or intended user  
of complementary set of  
practices

- No-till only
- No-till plus potential
- No-till plus one practice
- Full set user

**Bolded variables are scales – mean of five-point responses.**

*Italics variables are binary (yes/no)*

# Results: Which factors affect the odds of being on a certain part of the stepladder?

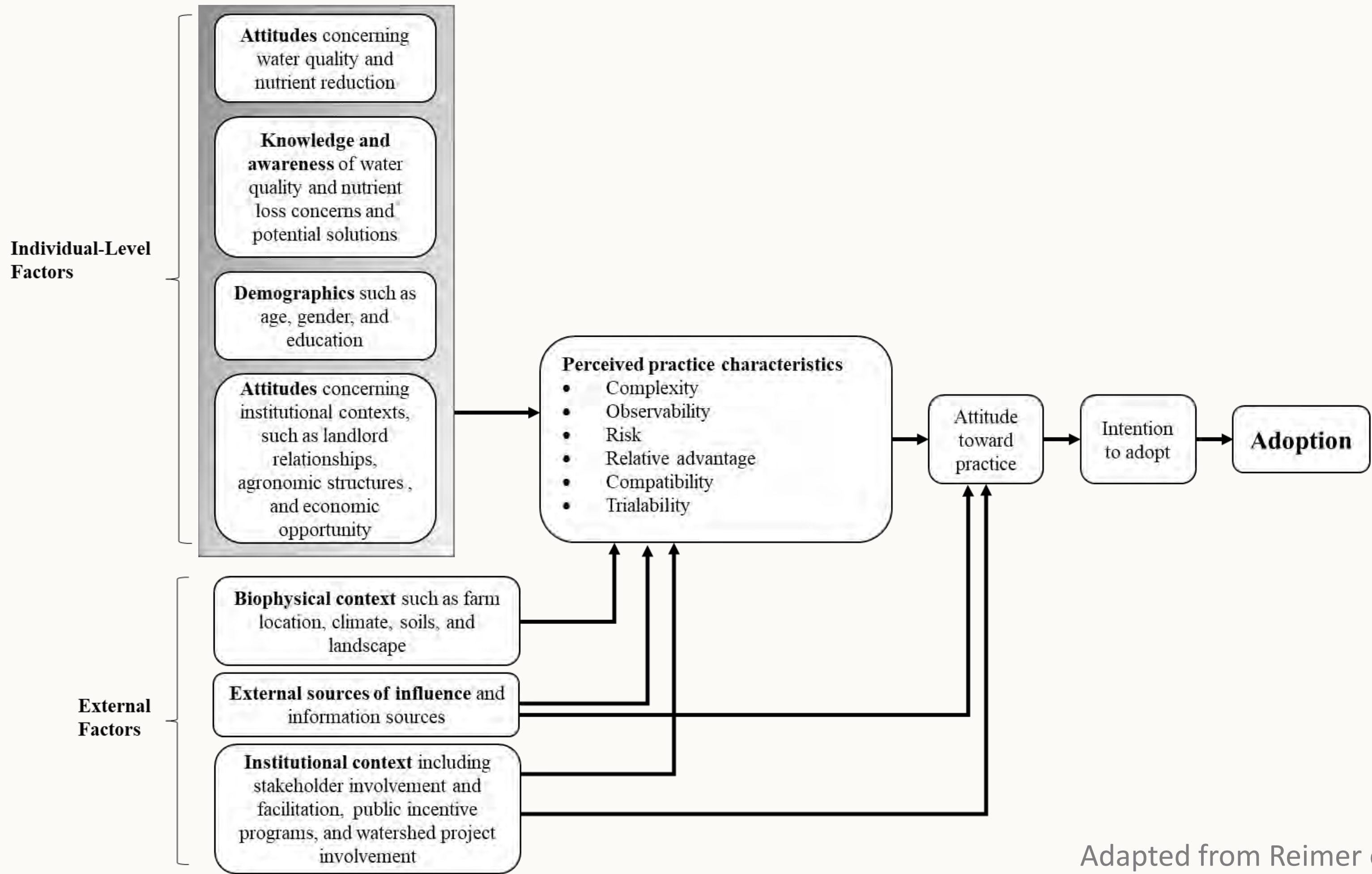
		COMPARE			
		No-Till Only	No-Till Plus Potential	No-Till Plus One	Full Set
Individual-Level Characteristics	Support for action		+11% ***	+88% ***	+124% ***
	Perceived agronomic barriers		-15% *	-21% **	-26% **
	Percent of crop acres rented (10%)		-3% *	-6% ***	-5% **
	Pasture acres (10ac)		+5% ***	+8% ***	+11% ***
External Factors	On-farm research NGO influence		+19% *	+53% ***	+54% ***
	Private sector influence			-13% *	-20% *
	Receipt of cost-share or tech. assistance		+36% **	+134% ***	+146% ***
	Watershed project participation			+33% *	+46% *

\*\*\* p<0.001  
 \*\* p<0.01  
 \* p<0.05



# Key Points

- Some factors are predictive of the “stepladder” stages **and** show a gradational effect
- An Iowa row crop farmer is more likely to be further along in this “stepladder” if they...
  - ...**support** taking action on nutrient loss and water quality.
  - ...are less concerned about there being agronomic barriers to water quality improvement in Iowa.
  - ...**own much of their land** and **have pasture**.
  - ...make decisions based on information from **on-farm research NGOs** and consider private sector sources less influential.
  - ...have received **cost-share** or technical assistance in the last five years or participate in **watershed management** groups.



Adapted from Reimer et al. 2012



A photograph of a green tractor with a yellow tank, likely a sprayer or fertilizer applicator, in a field of yellow flowers. The tractor is viewed from a rear-quarter perspective. The background shows a line of green trees under a blue sky with light clouds.

## Row Crops Program

### **A program for Midwest producers and advisors working with row crops.**

The Midwest region is an important agricultural region in the United States, generating \$55 billion in crop sales in 2019. However, extreme weather events including drought and flooding are negatively impacting agricultural production. This Climate Adaptation and Mitigation Fellowship cohort seeks to create a community of row crop producers and advisors who will learn about climate change adaptation and mitigation together. States in the Midwest region include Michigan, Ohio, Wisconsin, Minnesota, Iowa, Missouri, Indiana, and Illinois. This program is for farmers growing corn, soy, and other grains, and for those advising farmers in this region.



## Here's how a Climate Adaptation and Mitigation Fellowship works:



### 1. Working in pairs, engaging in groups

Fellows work in pairs: one farmer and one agricultural advisor work together for the duration of the program. Fellows can either apply as farmer/advisor pairs, or have a partner assigned after submitting an application. While most work is done in pairs, this is also a cohort-based program. Fellows will have many opportunities to connect with other farmers and advisors outside their pair throughout the program. This is also a peer learning program – information, knowledge, and experience flow from farmer to farmer, farmer to advisor, advisor to farmer, and advisor to advisor.



### 2. Education

Educational topics including climate change impacts, communicating about climate change, adaptation and mitigation strategies, disaster preparedness, strategies for financing adaptation and mitigation, and how to create an adaptation and mitigation plan will be covered through online learning. All educational content will be recorded and available to fellows to watch any time after the content is delivered. Learning sessions will be held at the beginning and end of a program, with supplemental webinars and online discussions in between.



### 3. Planning & Support

Following the opening learning sessions, fellows will work in pairs to create a farm-specific climate risk assessment, and adaptation and mitigation plan. A member of the "Educator Team" will provide resources and assistance throughout the planning process. Fellows will also be offered opportunities to share with one another, and attend optional educational programming as they work on their plans.



### 4. Implementation & Sharing

Once fellow pairs have completed their climate adaptation and mitigation plans, they are encouraged to find ways to implement the plan. This might look like finding funding for an element of the plan, creating a demonstration or field trial, or integrating climate risk management into the farm business plan. At a final meeting, fellows will share their completed plans, and discuss on-farm next steps to actualize their plans.

## Working in Pairs

## Education

## Planning & Support

## Implementation & Sharing



# Outcomes According to 34 Fellows

(17 farmer fellows, 13 agricultural advisor fellows, and 4 farmer/agricultural advisors)

28

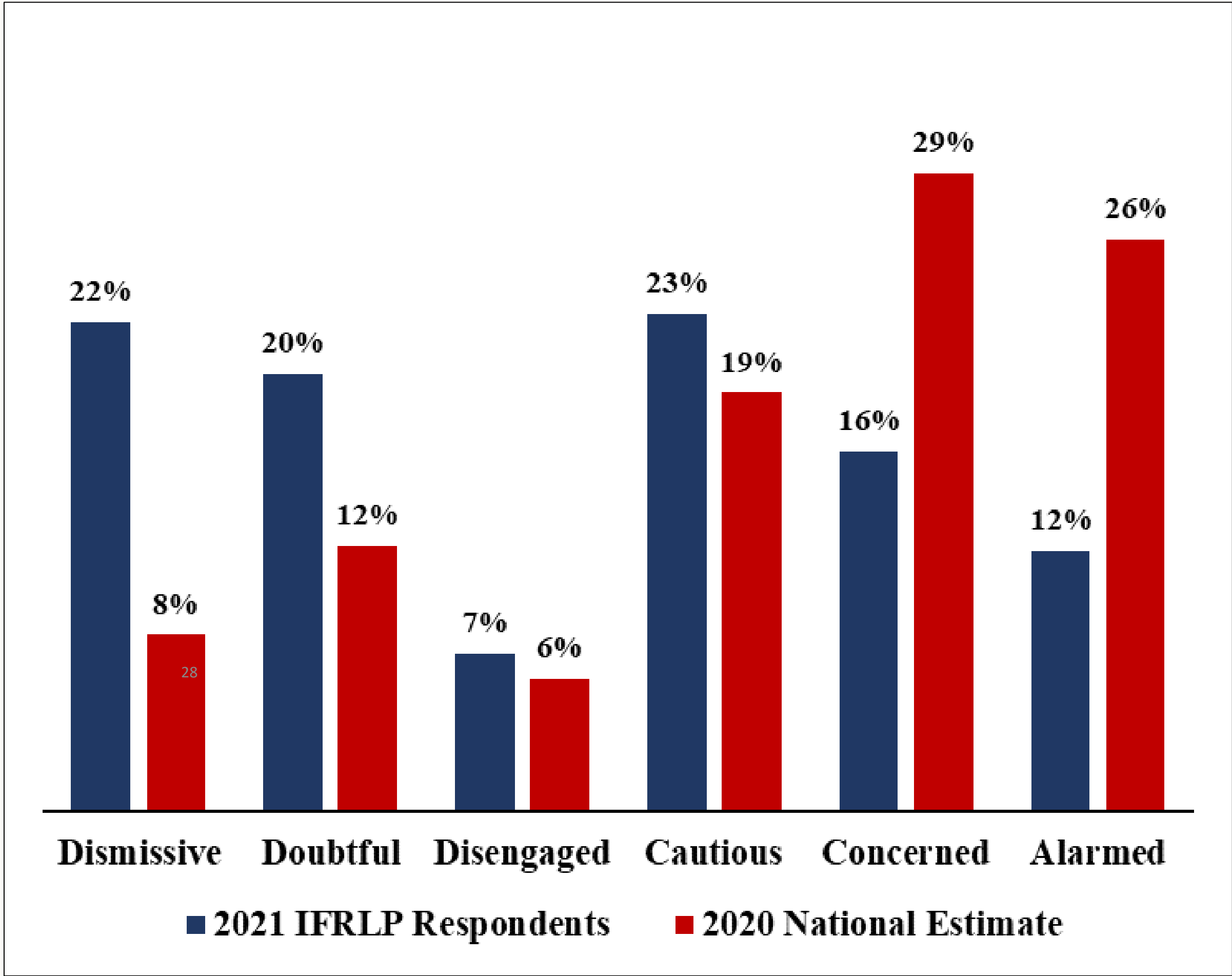
Fellows reported that hearing other fellows discussing their adaptation strategies made them think in a new way about climate adaptation strategies they could use on their farms or incorporate into their programs.

15

Farmers reported making changes or adopting climate adaptation/mitigation practices after engaging in the program.

For more documented outcomes of the pilot project, visit [www.adaptationfellows.net/past-programs](http://www.adaptationfellows.net/past-programs)

- 1. How important is the issue of global warming to you personally?**  
(Not at all important, Not too important, Somewhat important, Very important, Extremely important)
- 2. How worried are you about global warming?**  
(Not at all worried, Not very worried, Somewhat worried, Very worried)
- 3. How much do you think global warming will harm you personally?**  
(Don't know, Not at all, Only a little, A moderate amount, A great deal)
- 4. How much do you think global warming will harm future generations of people?**  
(Don't know, Not at all, Only a little, A moderate amount, A great deal)



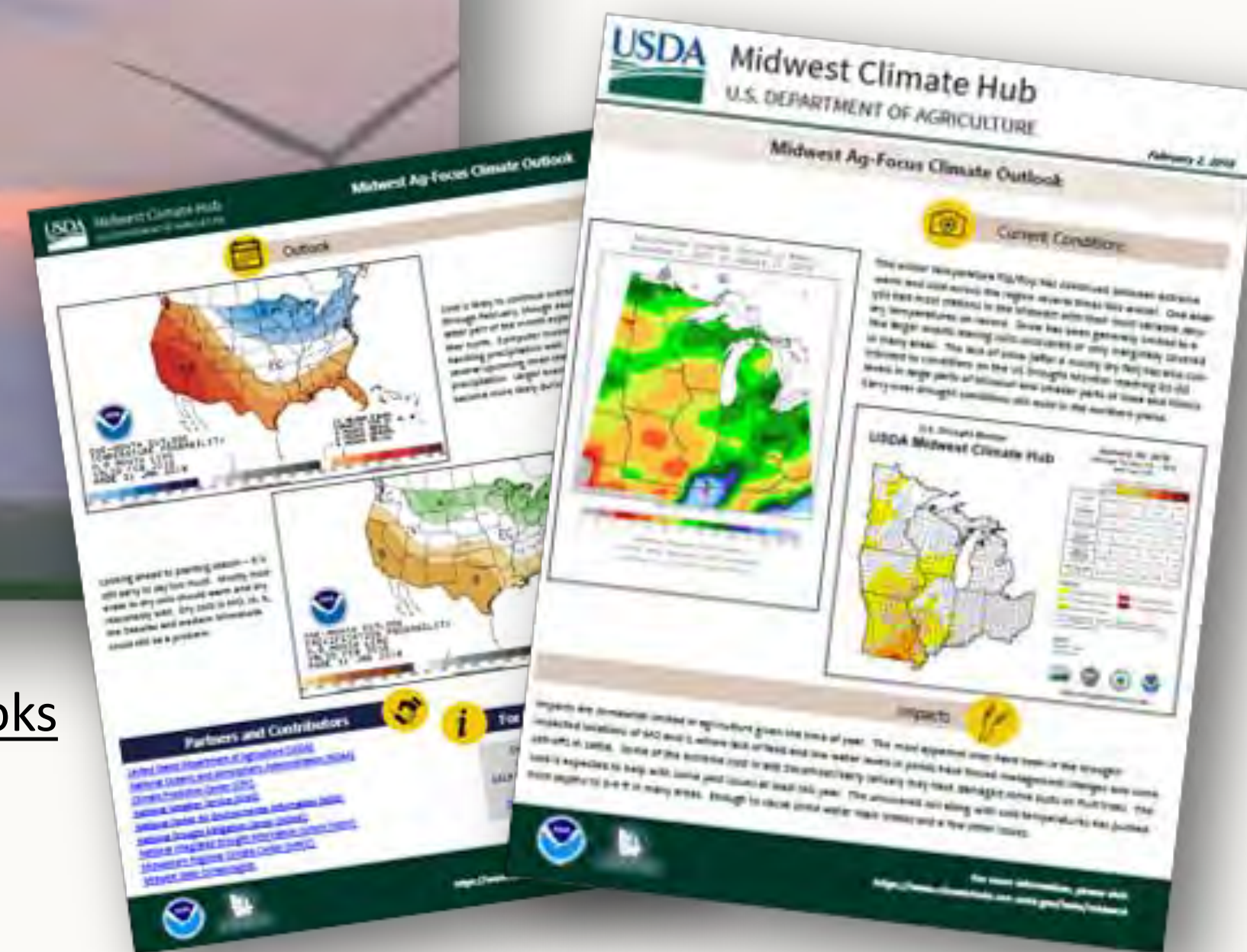


# Climate Hub- Operational Products



## Midwest Ag-Focus Climate Outlook

<https://www.climatehubs.usda.gov/hubs/midwest/climate-outlooks>





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**<https://www.climatehubs.usda.gov/hubs/midwest>**

**<https://www.climatehubs.usda.gov/newsletter-signup>**

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